

**LRCFT
HEALTH & BENEFITS
CONFERENCE
2018**

**DO FACULTY HAVE A ROLE IN
DETERMINING THE FUTURE OF
COMMUNITY COLLEGES?
THE REASON FOR A VOTE OF NO
CONFIDENCE**

CORPORATE AMERICA

- **GLOBAL ECONOMY & NEW TECHNOLOGY DEMAND A NEW PARADIGM FOR HIGHER EDUCATION**
- **HIGHER EDUCATION MUST BE DESIGNED TO MEET THE EMPLOYMENT NEEDS OF THE INDUSTRY**
- **HIGH TECHNOLOGY JOBS REQUIRE BA DEGREES AND HIGHER**

CORPORATE AMERICA

- PUBLIC EDUCATION NOT MEETING THE NEEDS OF CORPORATIONS**
- EDUCATION MUST BECOME ECONOMIC SPECIFIC NOT SOCIAL OR CULTURAL BENEFIT**
- CONSUMERS OF EDUCATION RATHER THAN STUDENTS OF EDUCATION**

CORPORATE AMERICA

- **FREE MARKET AS THE PREEMINENT REGULATOR AND GUARANTOR OF EDUCATIONAL QUALITY.**
- **COMPETITIVE FREE ENTERPRISE TO SPUR CREATIVITY AND INNOVATION IN EDUCATION**
- **FREE MARKET WILL ATTRACT THE MOST TALENTED AND INNOVATED EDUCATORS**
- **FREE MARKET MOST EFFICIENT METHOD TO CONTROL COSTS**
 - **RELIANCE ON PART TIME FACULTY**
 - **KEEP SALARIES AND BENEFITS LOW**
 - **OUTSOURCE SERVICES SUCH AS TRANSPORTATION & FOOD SERVICES....AND BEYOND?**

CORPORATE AMERICA

GOALS

- TAKE CONTROL AND DIRECT THE FUTURE OF EDUCATION**
- MORE DEGREES, TRANSFERS, & CERTIFICATES**
- PROMOTE PROGRAMS THAT DIRECTLY LEAD TO JOBS**
- FOCUS ON STEM GRADUATES, SOCIAL/CULTURAL GOALS NOT IMPORTANT**
 - FEWER PE, FINE ARTS, SOCIAL SCIENCE CLASSES**
 - NO LIFE LONG LEARNING**

NATIONAL EDUCATION REFORMERS

•STUDENTS FIRST

- Walton Family, J.P Arnold, Steve Cohn (Hedge Fund Manager), Eli Broad,**

•AMERICAN FEDERATION FOR CHILDREN

- Eli Broad, Michael Bloomberg, hedge fund manager Dan Loeb and Netflix CEO Reed Hastings**

•NATIONAL CENTER FOR PUBLIC POLICY AND HIGHER EDUCATION

•THE IMAGINE AMERICA FOUNDATION (IAF), FORMERLY THE CAREER COLLEGE FOUNDATION

NATIONAL EDUCATION REFORMERS

• NATIONAL CENTER FOR HIGHER EDUCATION MANAGEMENT SYSTEMS

- LUMINA FOUNDATION FOR EDUCATION, THE FORD FOUNDATION, AND THE NATIONAL POSTSECONDARY EDUCATION COOPERATIVE**

• COMPLETE COLLEGE AMERICA

- GATES FOUNDATION, CARNEGIE CORPORATION, KRESGE FOUNDATION, HELMSLEY CHARITABLE TRUST, LUMINA FOUNDATION**

• COMMUNITY COLLEGE LEADERSHIP PROGRAM (CCLP) at The University of Texas at Austin

- BYRON AND KAY McCLENNEY, HEWLETT FOUNDATION, IRVINE FOUNDATION**

NATIONAL EDUCATION REFORMERS

•ACHIEVING THE DREAM-CCLP PROGRAM, AUSTIN, TEXAS

- LUMINA FOUNDATION, GATES FOUNDATION, BANK OF AMERICA, KRESGE FOUNDATION, WALMART**

•CLASS: CALIFORNIA LEADERSHIP ALLIANCE FOR STUDENT SUCCESS

- HEWLETT FOUNDATION, JAMES IRVINE FOUNDATION, AND RUN BY BYRON AND KAY MCCLENNEY OF THE UNIVERSITY OF TEXAS, AUSTIN**

•AMERICAN ASSOCIATION OF COMMUNITY COLLEGES

- GATES FOUNDATION**

CALIFORNIA EDUCATION REFORMERS

- **WESTERN INTERSTATE COMMISSION
FOR HIGHER EDUCATION**
- **INSTITUTE FOR HIGHER EDUCATION
LEADERSHIP AND POLICY**
 - **NANCY SHULOCK, CSUS**
- **CAMPAIGN FOR COLLEGE OPPORTUNITY**
 - **LUMINA FOUNDATION, KRESGE FOUNDATION, FORD
FOUNDATION, COLLEGE FUTURES FOUNDATION,
WALTER S. JOHNSON FOUNDATION, HAAS JR. FUND,
CALIFORNIA EDUCATION POLICY FUND (HEWLETT)**

CALIFORNIA EDUCATION REFORMERS

- **CENTER FOR COMMUNITY COLLEGE
STUDENT ENGAGEMENT**
 - **COLLEGE FUTURES FOUNDATION, GATES
FOUNDATION, IRVINE FOUNDATION, TEAGLE
FOUNDATION**
- **CALIFORNIA FORWARD**
- **CALIFORNIA COMPETES**

I WANT MORE!
GIVE ME MORE!
GIMME! GIMME!
GIMME!

CORPORATE
AMERICA

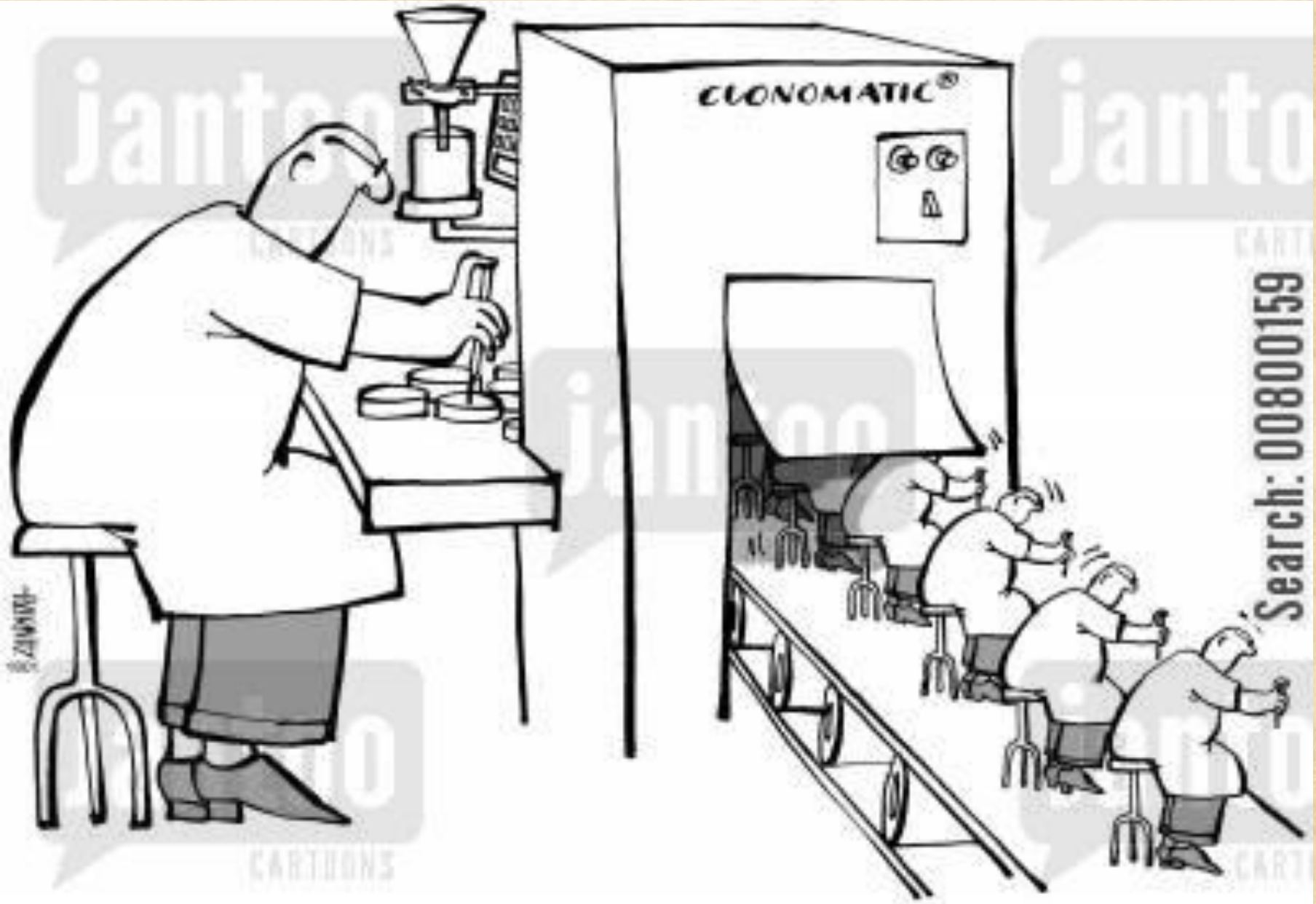
COLLEGES

K-12

CCC
FACULTY

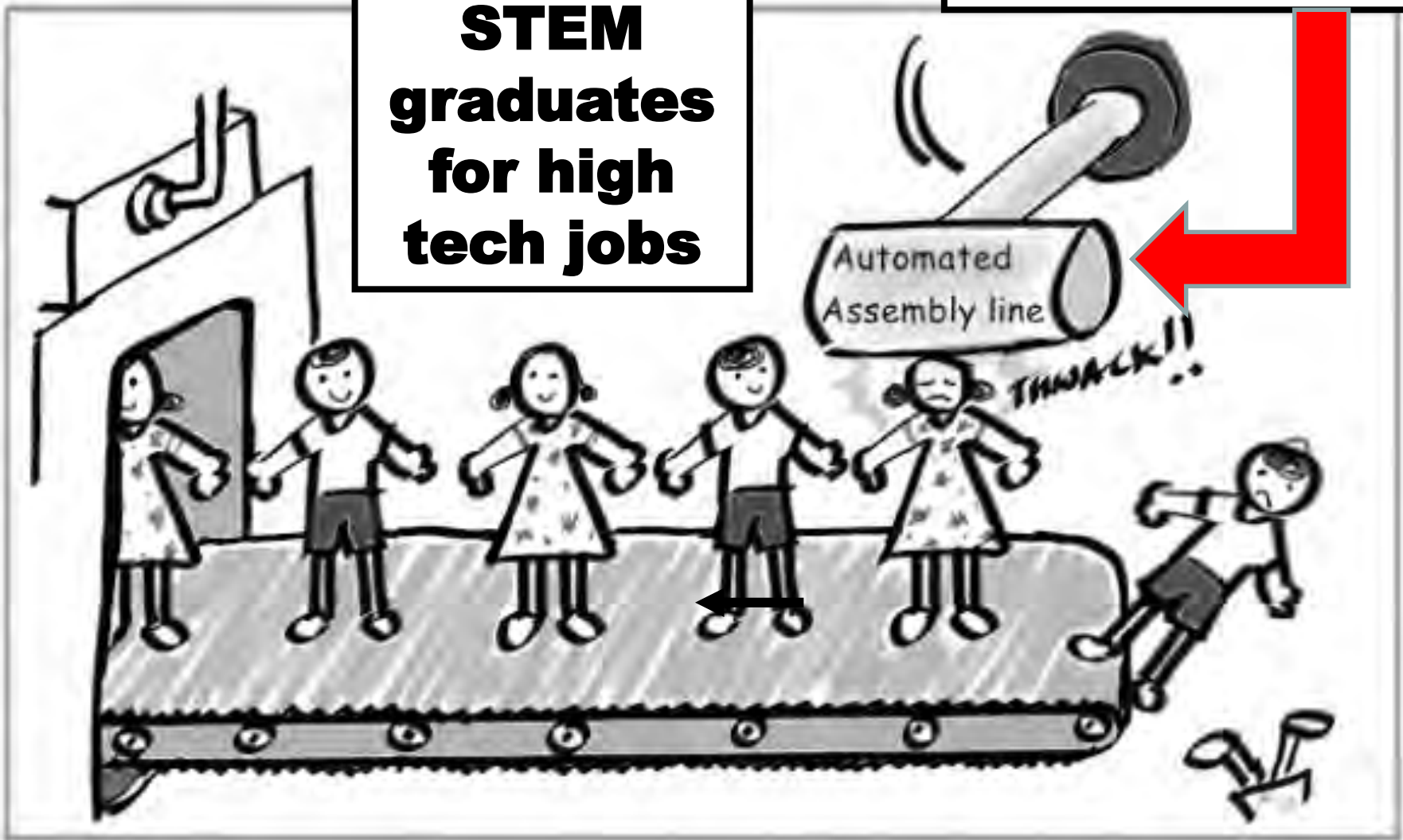


CORPORATE MODEL OF PRODUCING STUDENTS.



**Auto-corrector
for taking too many
liberal arts classes**

**STEM
graduates
for high
tech jobs**



THE NEXT GENERATION OF EDUCATORS

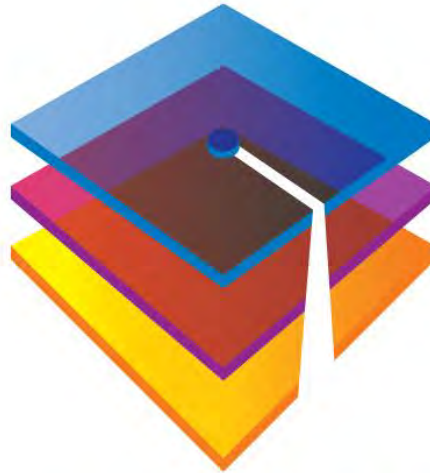


WHERE ARE CCCs GOING?

- **INCREASE THE NUMBER OF DEGREES, TRANSFERS, AND CERTIFICATES**
 - **2009 PRESIDENT OBAMA SETS GOALS OF 1.5 MILLION MORE GRADUATES 2020.**
 - **1 MILLION MORE CALIFORNIA COMMUNITY COLLEGE DEGREES & CERTIFICATES BY 2020.**
 - **100,000,000 MORE BA DEGREES FROM CSU BY 2035.**

WHERE ARE CCCs GOING?

- **TRANSFER DEGREES**
 - **SB 1440 (PADILLA, 2010)**



Associate Degree
for Transfer

*A Degree with a Guarantee.*SM

WHERE ARE CCCs GOING?

- **SSSP & STUDENT EQUITY**
 - **SB 1456 (LOWENTHAL & LIU, 2012)**
 - **\$650 MILLION**
 - **CAMPAIGN FOR COLLEGE OPPORTUNITY**



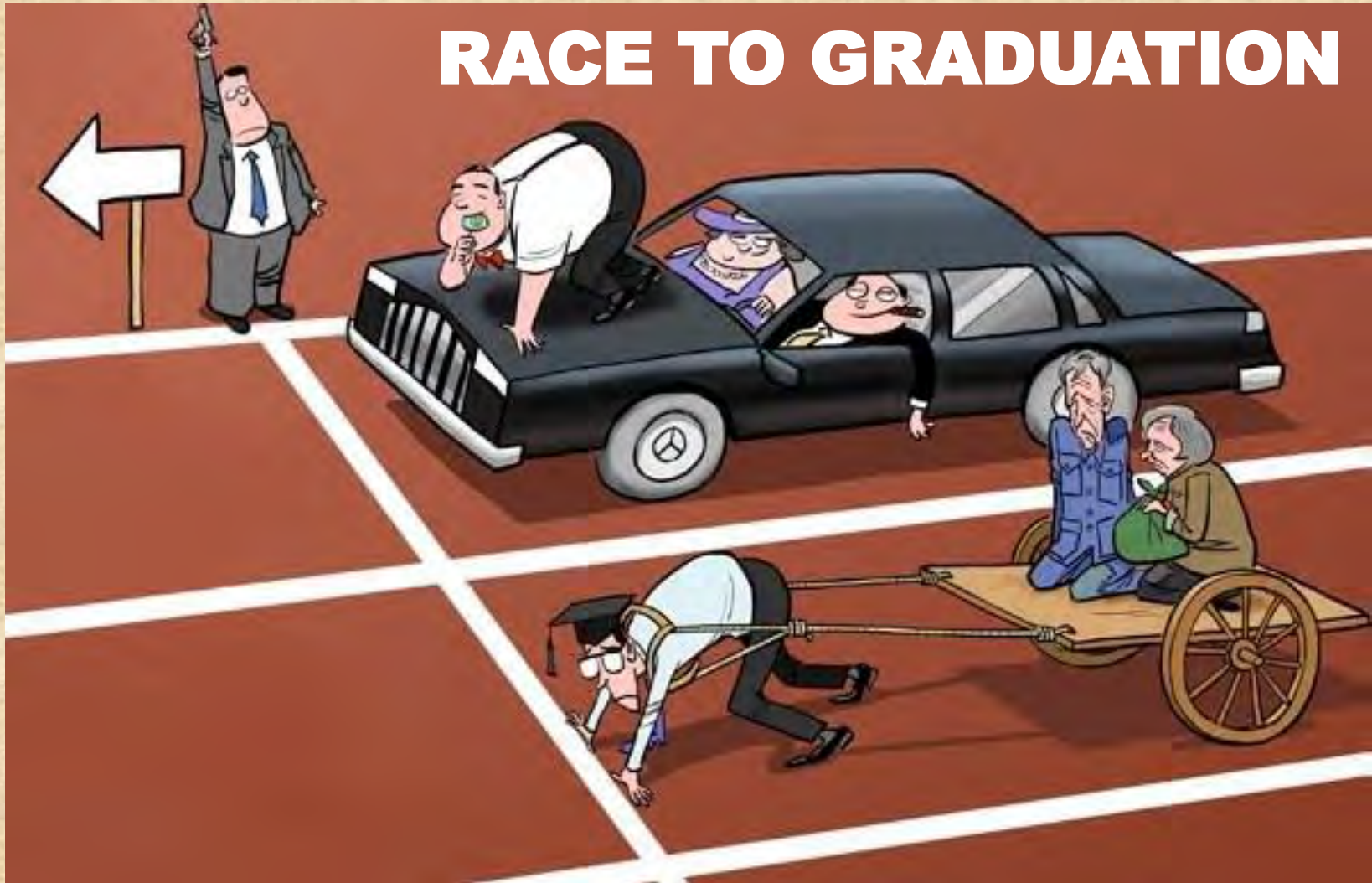
**YOU MUST DECIDE
YOUR MAJOR NOW!**¹⁷

AB 1456 SUPPORT

- **Board of Governors, California Community Colleges (co-source)**
- **California Community Colleges Chancellor's Office**
- **California Competes**
- **Campaign for College Opportunity**
- **Community College League of California**
- **Student Senate for California Community Colleges**

WHERE ARE CCCs GOING?

- **TWO TIERED STUDENT FEES**
 - **AB 955 (WILLIAMS, 2013)**



AB 955 SUPPORT

- **Long Beach City College (source)**
- **California Competes**
- **Campaign for College Opportunity**

AB 955 OPPOSITION: (Verified 9/6/13)

- **California Community College Independents**
- **California Community Colleges Chancellor's Office**
- **California Federation of Teachers**
- **California Teachers Association**
- **Faculty Association of California Community Colleges**

WHERE ARE CCCs GOING?

- **BA DEGREE PILOT PROGRAM**
 - **SB 850 (BLOCK, 2014)**

Antelope Valley College: airframe manufacturing

Bakersfield College: industrial automation

Crafton Hills College: emergency services and allied health systems

Cypress College: mortuary science

Feather River College: equine industry

Foothill College: dental hygiene

MiraCosta College: biomanufacturing

Modesto Junior College: respiratory care

Rio Hondo College: automotive technology

San Diego Mesa College: health information management

Santa Ana College: occupational studies

Santa Monica College: interaction design

Shasta College: health information management

Skyline College: respiratory therapy

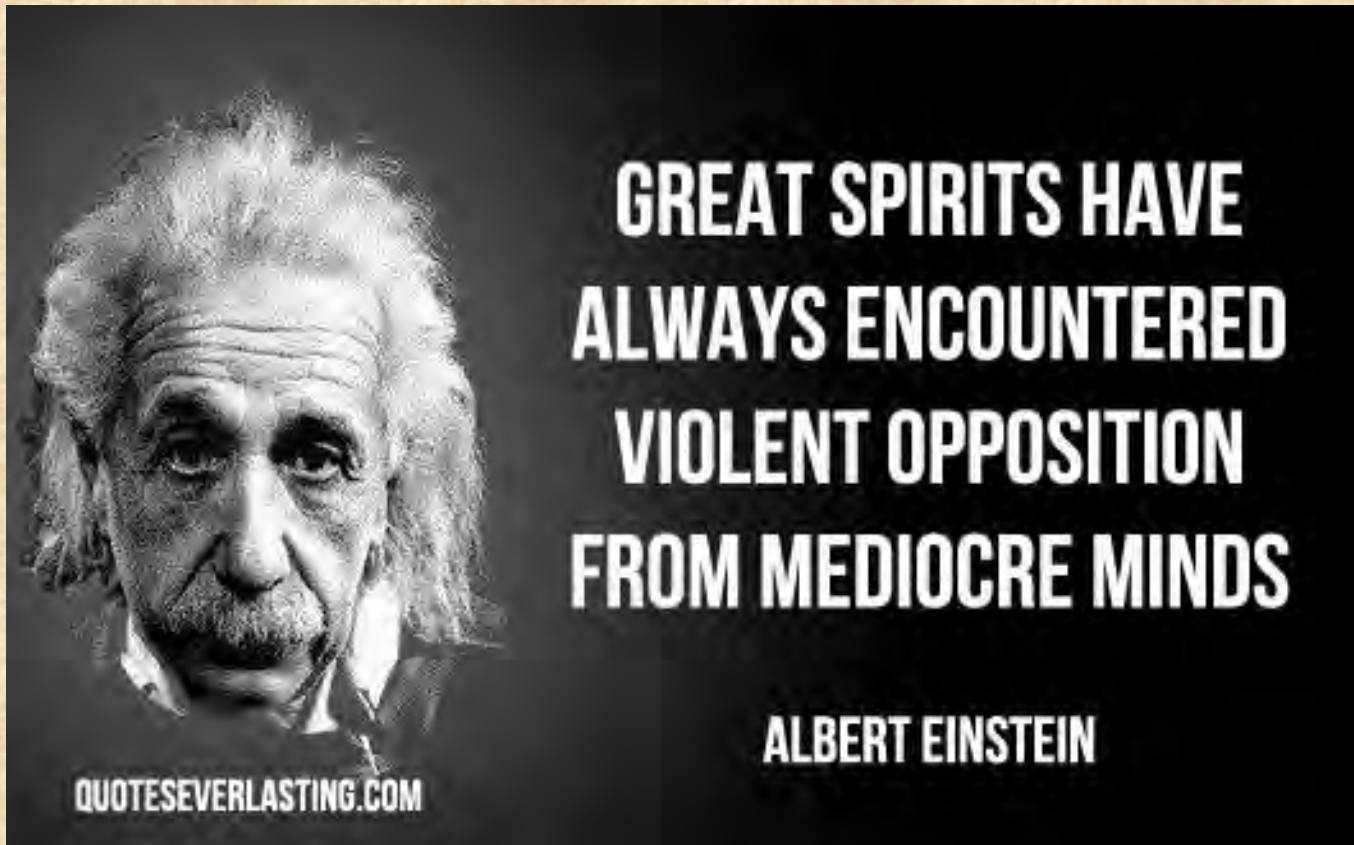
West Los Angeles College: dental hygiene

SB 850 SUPPORT: (Verified 8/20/14)

- **California Chamber of Commerce**
- **California Community Colleges
Chancellor's Office**
- **California Teachers Association**
- **Community College League of
California**

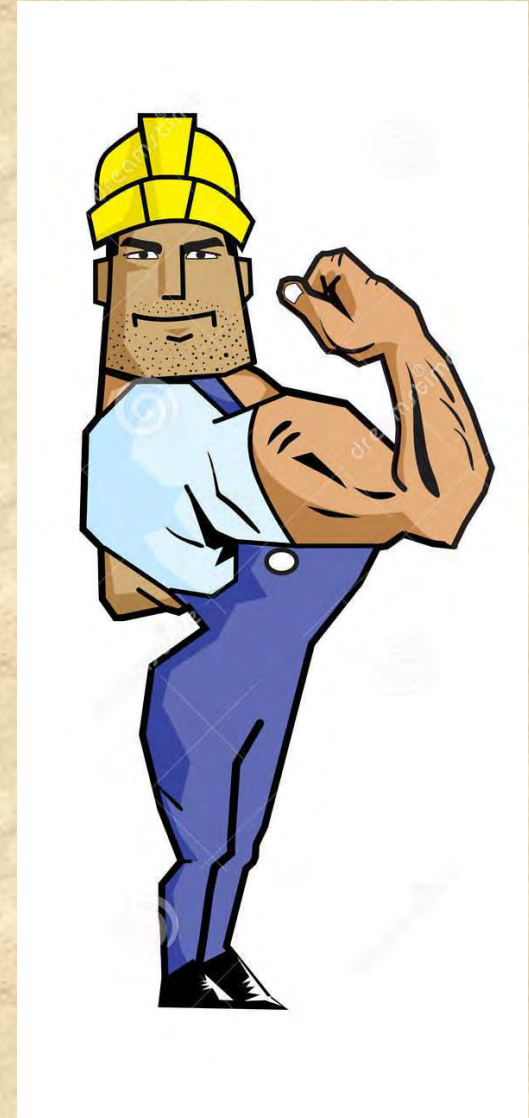
SB 850 OPPOSE: (Verified 8/20/14)

- **Faculty Association of the California Community Colleges**



WHO'S GUIDING THE DIRECTION?

- **STRONG WORKFORCE (2016)**
 - **CTE COMPLETION**
 - **\$200 MILLION PER YEAR**



WHO'S GUIDING THE DIRECTION?

• GUIDED PATHWAYS

- AB 104 (2017)
- AMERICAN ASSOCIATION OF COMMUNITY COLLEGES
- LUMINA FOUNDATION
- CENTER FOR COMMUNITY COLLEGE STUDENT ENGAGEMENT
- CAMPAIGN FOR COLLEGE OPPORTUNITY
- INCREASE AA DEGREEES BY 20%
- INCREASE TRANSFERS BY 35%



WHERE ARE CCCs GOING?

- **AB 705 (Irwin, 2017)**
 - **MULTIPLE MEASURES**
 - **REDUCE REMEDIAL EDUCATION**

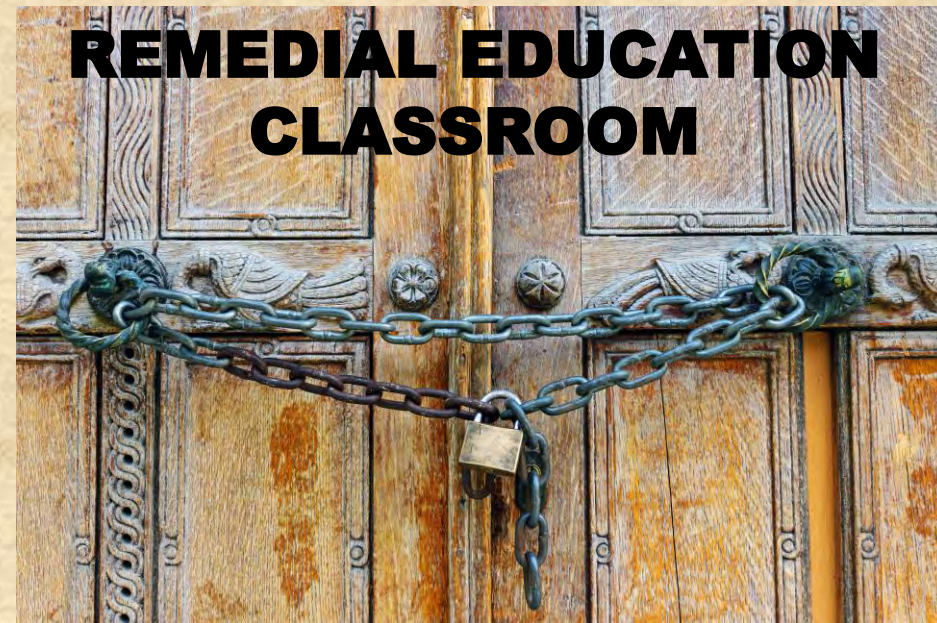
(a) High school coursework

(b) High school grades

(c) High school grade point average

Low performance on one measure may be offset by high performance on another measure. (Compensatory)

The student can demonstrate preparedness and thus bypass remediation based on any one measure. (Disjunctive)



AB 705 SUPPORT

- **California Community Colleges Chancellor Eloy Ortiz Oakley**
- **California Edge Coalition**
- **California EDGE Coalition**
- **Campaign for College Opportunity**
- **College for All Coalition**
- **Community College League of California**
- **League of Women Voters of California**
- **Student Senate for California Community Colleges**
- **The Education Trust-West**

WHERE ARE CCCs GOING?

- **COLLEGE PROMISE**
 - **AB 19 (2017)**
 - **WAIVES STUDENT FEES ONE YEAR**
 - **FIRST TIME STUDENTS**
 - **FULL TIME STUDENTS**
 - **EARLY COMMITMENT PROGRAM**
 - **COLLEGE PART OF GUIDED PATHWAYS**

FULFILLING *the* PROMISE

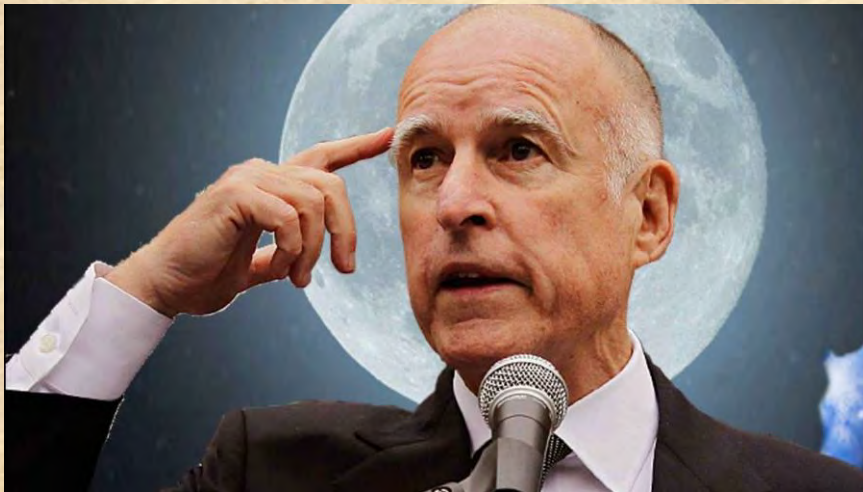


AB 19 SUPPORT

- **Lieutenant Governor Gavin Newsom**
- **California Federation of Teachers**
- **California Nurses Association**
- **California Teachers Association**
- **Children's Defense Fund**
- **Faculty Association of California Community College**
- **Long Beach City College**
- **Los Angeles Community College District**
- **Los Rios Community College Districts**
- **North Orange Community College District**
- **Peralta Community College Districts**
- **San Bernardino Community College District**
- **San Diego Community College District**
- **San Francisco Community College District**
- **San José Evergreen Community College District**
- **Santa Monica College**

WHERE ARE CCCs GOING?

- **ONLINE COMMUNITY COLLEGE**
 - **115TH CALIFORNIA COMMUNITY COLLEGE**
 - **TARGET OLDER, NONDEGREE WORKING ADULTS, PARTICULARLY MINORITIES.**
 - **SHORT TERM CERTIFICATES FOR EMPLOYMENT SKILLS**
 - **COMPETANCY BASED EDUCATION**



Why don't we just close the Community Colleges and do it all with correspondence courses?!!

WHERE ARE CCCs GOING?

- **NEW FUNDING FORMULA FOR CALIFORNIA COMMUNITY COLLEGES**
 - **PERFORMANCE BASED FUNDING**
 - **LUMINA STRATEGY LABS**

FACULTY PRIORITIES?

- **FULL TIME HIRES**
- **PART TIME OFFICE HOURS**
- **STUDENT MENTAL HEALTH**

SCORECARD

	CORP AGENDA	FACULTY AGENDA	TIES
TRANSFER DEGREES			X
SSSP/EQUITY	X		
TWO-TIERED FEES	X		
BA DEGREES			X
STRONG WORKFORCE	X		
GUIDED PATHWAYS	X		
AB 705	X		
AB 19 COLLEGE PROMISE			X
NEW FUNDING FORMULA	X		
ONLINE COMMUNITY COLLEGE	X		
	7	0	3

DIRECTION

- 1. INCREASE DEGREES**
- 2. INCREASE EFFICIENCY**
- 3. ONLINE EDUCATION**
- 4. PROMOTE FULL TIME STUDENTS**
- 5. JOBS RELEVANT CURRICULUM**

QUESTION

- **DO WE NEED TO CHANGE THE DIRECTION OF CALIFORNIA COMMUNITY COLLEGES?**
- **HOW CAN FACULTY AFFECT THAT DIRECTION?**